

BASSANO LODGE NO. 18, ANCIENT FREE & ACCEPTED MASONS
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
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Barrister, Solicitor, Notary
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Phone: Office 4, Residence 128

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Estimates given on All Work
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GOOD FRESH MILK AND CREAM
Milk Delivered Every Morning
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Registered Optometrist

Broken lenses replaced from perscription or plates. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

Shoe and Harness Repairing
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

On a Slow Train
A Tokpek minister, travelling on one of the Santa Fe's slow trains, was reading his bible.
"Find anything in that book about the Santa Fe?" asked the conductor, as he reached for the minister's ticket.
"Yes," said the minister, "in the very first chapter it says, 'The Lord made every creeping thing.'"
Try a Dolly
Flanagan: "I would like to try on that nice new frock in the window." Salsbery: "I'm sorry, that's a lamp shade, but we could copy it for you."

On The Top

With prices and grades
We pay the Calgary
prices for your cream
Express charges paid
by us.

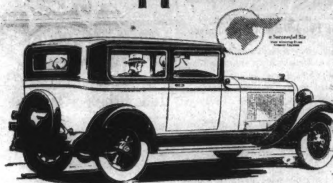
The
BASSANO CREAMERY
W. A. Brodie, Manager
Bassano, Alberta Phone 33

Meat For Harvest

Require car prices on all kinds of
SMOKED MEATS - HAMS - SIDES OR PEA MEATED BACON
For your harvest needs.
FRESH KILLED BEEF, PORK, VEAL, and MUTTON
BOLOGNA, WEINERS, and a large assortment of
COOKED MEATS

City Meat Market
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IMPROVED
in Performance
and Appearance



TODAY'S Pontiac Six is the most impressive example of value-giving in the whole history of the low-priced six!

Substantial gains in motoring pleasure and economy result from important mechanical advancements, such as a new Marvel carburetor, new manifold, etc. More intriguing beauty and the much desired six of rugged compactness have been achieved by the use of smaller, smarter wheels and larger tires.

And, beneath all its brilliance of beauty and performance, Pontiac Six is a supremely dependable car - a car that sails through a wearing, tearing, day-long drive and finishes with the same spirited freshness with which it started the trip.

Come in and investigate this amazing car - General Motors' lowest-priced six.

Ask your dealer about the G.M.A.C. Deferred Payment Plan which makes buying easy.

HARVEY SMITH
BASSANO, ALBERTA

PONTIAC SIX
PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

GLASS SEALERS. CROCKS FOR BUTTER. KITCHEN CABINET. CHAIRS. BLANKETS. STOVES. ALL USED ARTICLES. CHEAP. PHONOGRAPH & RECORDS.

STRUTHER'S FURNITURE STORE

THE BASSANO MAIL
Published Every Thursday
L. D. Nesbitt and W. J. Smith,
Publishers
Watson J. Smith, editor
Subscription—\$1.00 a year in Canada
\$2.50 in the United States

RAILWAY COMES AT LAST

The building of the Rosemary-Northerly branch of the Canadian Pacific Railway brings to the farmers of Gem Colony a long expected outlet for the marketing of their crops and other farm products.

The district was to have been tapped by a railway years ago, but the early plans of the company were not realized, and it was not until last year that the actual building of the line was started.

From the branch line which runs from Rosemary to the Bull Pound a spur line is now under construction running westerly into Gem. This will mean the establishing of a shipping point right in Gem, and the elimination of the long haul to Cochrane, which for years has worked a hardship on the Gem farmers.

It is understood the Alberta Wheat Pool will build an elevator at the new townsite of Gem, and then the Colony farmers will have all the conveniences for the prompt and expeditious handling of their grain.

BUY FROM LOCAL STORES

The housewife usually regards the peddler who comes to her door as a nuisance. But half the time she encourages him by the upside-down process of "buying something to get rid of him." She finds it easier, in the individual instance, to buy a package of bad needles or a rubber apron which turns out to be a second than it is to listen to a stream of talk and force herself to argument as to why she should not buy.

Yet if all the housewives of Bassano were to unite in refusal to buy of the itinerant salesman for a year, they would find themselves left, long before the year was out, in peace and quiet to attend to their home duties without interruption and to do their marketing according to their own good judgment.

In one prosperous small city often victimized by this type of person, the merchants got together and issued a statement which may well be headed here.
"Numerous complaints are being received from housewives who report that they have lost money through purchasing merchandise from unknown house-to-house peddlers. Professional swindlers who go from city to city have victimized thousands of housewives. Merchandise is misrepresented and, if delivered, is often inferior to samples shown. Advance payments are sometimes collected, the peddler vanishes and the merchandise is never received. Investigate before you buy or invest."
"Your responsible local merchants support all civic and public enterprises, pay taxes for the city's development and support, and give employment to many home-living people. You can always be them personally for the adjustment of any mistake."
"You are safe in buying from responsible local stores."

A company of motion picture artists and producers from California came to Banff this week to take a few scenes in the "great northland." Expecting to take pictures of snow, blizzards, and dog teams, they were disappointed to find the weather at Banff almost as warm as it was back in California. After waiting around a few days for it to snow, the company packed up and went back to Hollywood without getting their snow pictures. This incident just goes to show what erroneous ideas some people from across the line have about Canada, but a few experiences like this will help make the real Canada known.

The Scottish Australian Delegation spent an interesting four hours in Bassano last Monday. They were particularly impressed with the irrigation system, and the wheat crops grown here.

The Power of Small Things
It's sort of strange a sunny smile,
A flower or cheery word,
Has power to travel fast and far
And make its message heard.
I've had a darkly dawning day
Quite suddenly turned bright,
Because a friend has sweetly smiled
And set the world aright!

So if you have no gold nor gems
To cheer a loved one's heart,
Remember there are other gifts
With which you can impart.
More joy perhaps than these might bring—
A flower, a word, a smile—
O who can measure half their power
To cheer life's weary mile.
—Cora M. V. Preble.

I will be able to
deliver
FORD TRUCKS
after
Monday, Sept. 17th

Sept. 15th was the day previously advertised but there has been an unavoidable delay of two days

The Ford Truck, like the Ford Car, is the leader in its line. It is especially adapted for grain hauling

Graham Bros. Trucks. Dodge Cars
Reo Trucks Studebaker Cars
Nash Cars Erskine Cars

ROY SMITH

Bassano, Cluny and Gleichen

SHOOTING SEASON



The shooting season will be here again on the 15th, and that is Saturday, pretty close boys. Get in a supply of shells while our stock is complete.



We have a single barrel shot gun which will hold two Super X shells

Shells

Imperial, special long range; This a Duco finish shell and is absolutely water proof Canuck, heavy load with Diamond Powder Meteor and Falcon are cheap shells Canuck in 10, 16 & 20. Super X, Dominion



Get your radio in good working order for the World Series Baseball. The evenings are getting long, and concerts good.

FLANAGAN BROS. HARDWARE

Hudson & Essex Dealers

Telephone 118

BASSANO

Look for this label



When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for

GILBEY'S LONDON DRY GIN

Distilled, bottled and guaranteed by W. & A. GILBEY, Limited, Edinburgh, London, Glasgow, Cardiff, etc.

"The Gin with a world-wide reputation for absolute purity."

This advertisement is not published or displayed by the Liquor Control Board to the Government of Alberta.

BEER ALE STOUT

These refreshing beverages manufactured by the five great breweries of Alberta in their modernly equipped brewing plants, are out-classed by nothing in the form of malt beverages made in, or imported into Canada

Healthful and Appetizing

Obtainable at Hotels and
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Whether it is gasoline, oil, tires, motor accessories, we are always on the job to supply your wants. Call on "Jimmie" for prompt and courteous attention.

**A. P. PIERSON'S
Service Station**

Bassano, Alberta

No Argument

An Englishman touring in Scotland came across an old couple arguing in the road, and stopped to ask the cause of the dispute.

"We're no disputin' at all," said the man. "We're both o' the same mind. I has got half a crown in me pocket, an' she thinks she's no gonn to get it, and I'm agreein' w' her."

If You Wish to Sell

United Grain Growers' Stock

We shall gladly quote you the best price for either fully or partly paid stock.

THE PURCELL COYE CO. Ltd.

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Calgary

Local News

Mrs. J. Longley, of Calgary, is the guest of Mrs. W. McLeod.

Jimmie Davidson was home from Brooks over the week-end.

Miss Mary Cathro is in Calgary, taking grade 12.

W. S. Playfair has a new Ford light delivery.

T. Cole, of Lethbridge, Quebec, was operating on his repaired appendix at the Bassano Hospital Wednesday.

Mr. Francis is the owner of a Graham Bros. truck, purchased from Roy Smith.

Will Cathro, of the Royal Bank stand at Duchesa was home in Bassano for Sunday.

Hugh Forster, of Natchez, was brought in Bassano last Sunday, and is now a patient in the hospital here.

Ben Stenback took a new Ford Tudor out this week, and is looking for a partner.

Mr. and Mrs. T. A. Hawshaw and Mr. and Mrs. F. Parley were down from Huesar last Sunday.

A daughter was born to Mr. and Mrs. P. Collins, of den, on Tuesday September 11th at the local hospital.

Mr. and Mrs. H. S. Johnson left last Saturday for two week's vacation at Vancouver.

Gordon Forster, M.L.A. for Hand Hills constituency, was in Bassano last Sunday.

A son was born to Mr. and Mrs. P. McKay, of Huesar, on Sunday, Sept. 8th, at the Bassano Hospital.

Jack Bulmer returned Sunday from Govan, Sask., where he paid a visit of several days to his farm.

Twain boys were born to Mr. and Mrs. P. Leddrander, of Gem, on Wednesday, Sept. 10th, at the hospital here.

Mrs. Ethel Knox was down from Calgary last Friday and Saturday. She will continue to teach her class of pianoforte pupils here.

B. Lohr drove out a new Ford roadster the other day from Roy Smith's garage. He hopes that his bachelor days are about over.

Mr. and Mrs. P. Sorocano were in Bassano Thursday. They returned from the States about a month ago, and expect to soon return to their farm at Countess.

The Scottish Australian Delegation had a pleasant visit in Bassano last Monday. They stopped in Bassano four hours, and visited the Dam and wheat fields near town.

Mrs. E. R. Culbertson has returned from a visit to Washington and Oregon, and will resume her teaching Sept. 17th. Pupils received any time.

(A messenger boy with telegram gram for Mr. Smith rings at two in the morning): "Does Mr. Smith live here?"

Female voice (clearly): "Yes; bring him in."

Borrowed Plenary
"Disapproving Father: 'I shudder to think, Jean, what mother would say if she saw you in this frock.'"

His Daughter: "Yes, so do I, daddy. It's her frock."

Fat's Reason.
One day I observed, in a crowded street car—

A lady was standing. She had ridden quite far.

And seemed much disposed to indulge in a frown.

As nobody offered to let her sit down And many there sat, who, to judge by their dress,

Might a gentleman's natural instincts possess,

But who, judged by their acts, make so firmly believe

That appearances often will sadly deceive.

There was some most intently devouring the now.

And some thro' the windows enjoying the view;

And others indulging in make-believe nap.

While the lady still stood holding on by the strap.

At last a young Irishman, fresh from the "sod,"

Arose with a smile and most comical nod.

Which said quite as plain as in words could be stated,

That the lady should sit in the place he'd vacated.

"Excuse me," said Pat, "that I caused you to wait

So long before offerin' to give you a seat.

But in truth I was only just 'waitin' to see

If there wasn't more gentlemen here beside me."

A Scourge of Children

During the months from May to November there is a "terror that walks by night," a whisper of whose presence makes parents tremble. This dreaded thing is Acute Poliomyelitis—Infantile Paralysis.

Infantile Paralysis is a germ disease. It occurs most often in the months May to November, and most often among children, though adults are not by any means immune. The disease affects all races, all classes, and all parts of the world, but is more prevalent in colder climates. The robust child falls a victim as readily as the delicate child.

During an epidemic, rural communities suffer more than cities.

Infantile Paralysis in its beginning resembles many other contagious diseases. A child that has been perfectly well will become restless and drowsy. He is irritable, and does not want to be moved. There may be vomiting or diarrhoea, but constipation is the rule. There may be headache, pains in the muscles, or a convulsion. The child is feverish. That may be all that appears, and yet within one or two days, the child may be unable to move arms or legs.

If a child appears to have fever, vomiting and marked restlessness, put him to bed, and call a doctor promptly. No matter how mild the sickness may seem, get a doctor.

While waiting, give a dose of Castor Oil. Keep all other children away.

If there is an epidemic, keep your children away from crowds, from movies, theatres, dances, etc. Keep them from homes where there is sickness. Keep the house clean, using plenty of soap and water. Burn rubbish. Garbage baskets should be tightly covered, and cleaned daily. Keep out flies and other insects. Let the fresh air and sunlight -- they are Nature's killers of germs.

Further information may be had from Canadian Red Cross Society, 407 Civic Block, Edmonton, Alta.

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THAT A

Federal Truck Chassis

CAN BE PURCHASED AS LOW

AS — **\$1410.00**

FEDERAL is a real Truck, with 18 years specialized truck experience back of it.

A Federal on the Farm

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Costs --- and means

Increased Profits.

Further information gladly furnished on request.

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Made in many beautiful shades and styles, with a point for every fancy, from fine to stub.

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EVERYWHERE

A
MARK
OF
DISTINCTION
IN
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TASTE



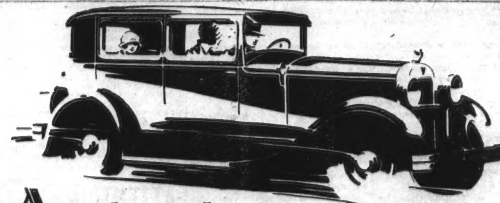
**CALGARY
DRY**



**Ginger
Ale**

Wholesale and Retail by
CALGARY BREWING AND MALTING CO. LTD.

Confectioneries and other retailers
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Distributors Ltd.



**At the wheel you will learn
something new and better in
fine car performance**

In Buying a Hudson
You Save up to
Several Hundred Dollars a Car!

**\$1600
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All prices f. o. b. Windsor,
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Scores of motorists fresh from examining and riding in the latest and best cars of the day, declare Hudson the supreme performer of their experience.

You will find this Hudson smooth, fast, reliable, brilliant. Its fuel economy is unequalled in cars of its weight and power.

But for the story of what Hudson will do that you would not ask other cars to do -- will you please take the wheel for any test you desire!

Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance.

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